



# Good Smoke BBQ & Pub

## 2023 FACT SHEET



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## BACKGROUND & HISTORY

Located in East Rochester, NY, Good Smoke BBQ & Pub was formed in 2006 by Rochester natives Brian and Kelly Wemett. The Wemett's first barbecue competition ignited a love affair with barbecue and a need to perfect every aspect of their cooking. They set out to become competitive on the professional barbecue circuit, cooking at the highest levels of competitions and winning over 600 awards.

Good Smoke BBQ & Pub initially started as a catering business, later transitioning to vending and then a food trailer. In 2012, The Wemetts opened their first brick-and-mortar location under the name Good Smoke BBQ in East Rochester. In 2021, the restaurant relocated to its current location, quadrupling in size. In 2023 the restaurant updated its name to *Good Smoke BBQ & Pub* to reflect its expanded food and beverage menu, as well as themed event nights. In addition to award-winning barbecue, the restaurant now serves a wide variety of pub fare as well as beer, wine, cocktails, and over 100 whiskey and bourbon options.

## SERVICES

- Indoor dining
- Outdoor patio
- Full bar
- TVs for game-day viewing
- Private event space
- Takeout and online ordering
- Year-round catering

## SPECIALTIES

- Signature sauces
- 70 bourbons
- 100 whiskeys
- Wacky Wing Wednesday
- Good Smoke Happy Hour
- Trivia Thursdays (Hosted by Geeks who Drink)
- Beer, wine, and cocktails
- Award-winning BBQ dishes
- Burgers, sandwiches, salads, vegetarian and gluten-free options available



## BBQ COMPETITION AWARDS

Good Smoke BBQ & Pub has won over 600 awards on the professional barbecue circuit from 2007 to 2022. Most notably, they are two-time World Sausage Champs, became the MABA Tier Grand Championship in 2019 and the Gunter Wilhelm MABA Cup Championship in 2018, and are five-time Empire State Barbecue Series Team of the Year.